

Alexandra Lukinicheva

Hello! I'm a software engineer with a background in graphic design and UX/UI. Looking to apply my passion for visual design and interactivity into front end technology to create meaningful and engaging products.

EXPERIENCE

Upstart, San Mateo CA — Full Stack Software Engineer (Growth)

Jul 2021 - present

- Released 6 landing pages in React.js and Next.js, bumping page performance on average from 30% to 90% on mobile, and 60% to 96% on desktop
- Build landing pages, focusing on A/B testing, SEO and web performance optimization, ADA, microdata (React, Ruby, Postgress, Node)
- Work with translations (i18next, reacti18next, <Trans>)
- Write tests in Jest, Rspec and Cucumber, visual testing via Storybook and Chromatic, performing QA and cross-browser testing
- Gather analytical data via Looker, SQL, Eventbus, Datadog, and Sumologic

Techtonica, San Francisco CA — Full Stack Software Engineer Apprentice

Jan 2021 - Jun 2022

- Developed 5 full stack applications in various languages (React, Node, Express, Postgres)
- Assisted teammates with debugging code and implementing new features
- Led team meetings of 12+ coworkers and facilitated daily agenda items

LAV Design, Remote — Front End Developer (Independent Contractor)

Jan 2018 - Jan 2021

- Designed and developed websites and newsletters for 5+ businesses using HTML, CSS, Bootstrap, JS, and PHP
- Increased sales and brand visibility by 25% on average
- Communicated with stakeholders to clarify objectives and requirements, including information architecture, SEO, usability, and visual design

Minted, Oakland CA — Design Associate (Independent Contractor)

Oct 2017 - Jan 2018


- Designed special occasions stationery for individual consumers
- Fully developed products within 24-48 hour timeframes
- Reviewed 8-12 digital proofs per day to assess the quality of design and accuracy of edits before production

Code Berkeley, Berkeley CA — Marketing Intern

Jan 2016 - Jun 2017

- Organized and promoted events, including the NASA Space Apps Hackathon in 2016 and 2017
- Designed creative assets for social media, web, and print which doubled our social media impact
- Created customized templates for newsletters with over 400 subscribers

 Oakland, CA

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 [GitHub](#)

 [LinkedIn](#)

SKILLS

HTML 5 - CSS 3/SASS - Bootstrap

JavaScript - ES6 - JSON - yaml

React - Next.js - Typescript

Express - Node.js - Ruby - PHP

Git - GitHub - Jest - Cucumber

Postgres - MySQL - SQL

Photoshop - InDesign

Illustrator - Sketch - Figma

INTERESTS

Three.js - WebGL - D3

GLSL Shaders - P5.js

Web VR - A-frame

AWARDS

Multimedia Community Service Award (Apr 2018)

Granted to first-generation college students and teaching assistants who encourage success amongst their peers via coaching and mentoring.

EDUCATION

Berkeley City College, Berkeley CA (2014 - 2018)

Associate of Arts (A.A.) in Mobile and Web Design (GPA: 4.0)

State Institute of Film and Television, Saint Petersburg, Russia (2008 - 2010)

Bachelor of Arts (B.A.) in Interactive Multimedia (GPA: 3.92)

LANGUAGES

English, Russian